

# Kiewa Catchment Landcare Group

## Strategic Plan 2023 – 2025



[kclg.org.au](http://kclg.org.au)

## Acknowledgment of Country

We acknowledge the Traditional Owners of the lands of the Kiewa Catchment, and we pay our respects to Elders past, present and emerging, and recognise their continuing contribution to Landcare.

Front cover photo: Dederang Gap courtesy of Charles Daaboul

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## **Kiewa Catchment Landcare Groups**

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## About us

We work with our community and partners to restore and protect our land, soils and water.

Established in 1997, Kiewa Catchment Landcare Groups (KCLG) operates as a network, supporting seven groups that lead Landcare activities throughout the Kiewa Catchment. These groups are:

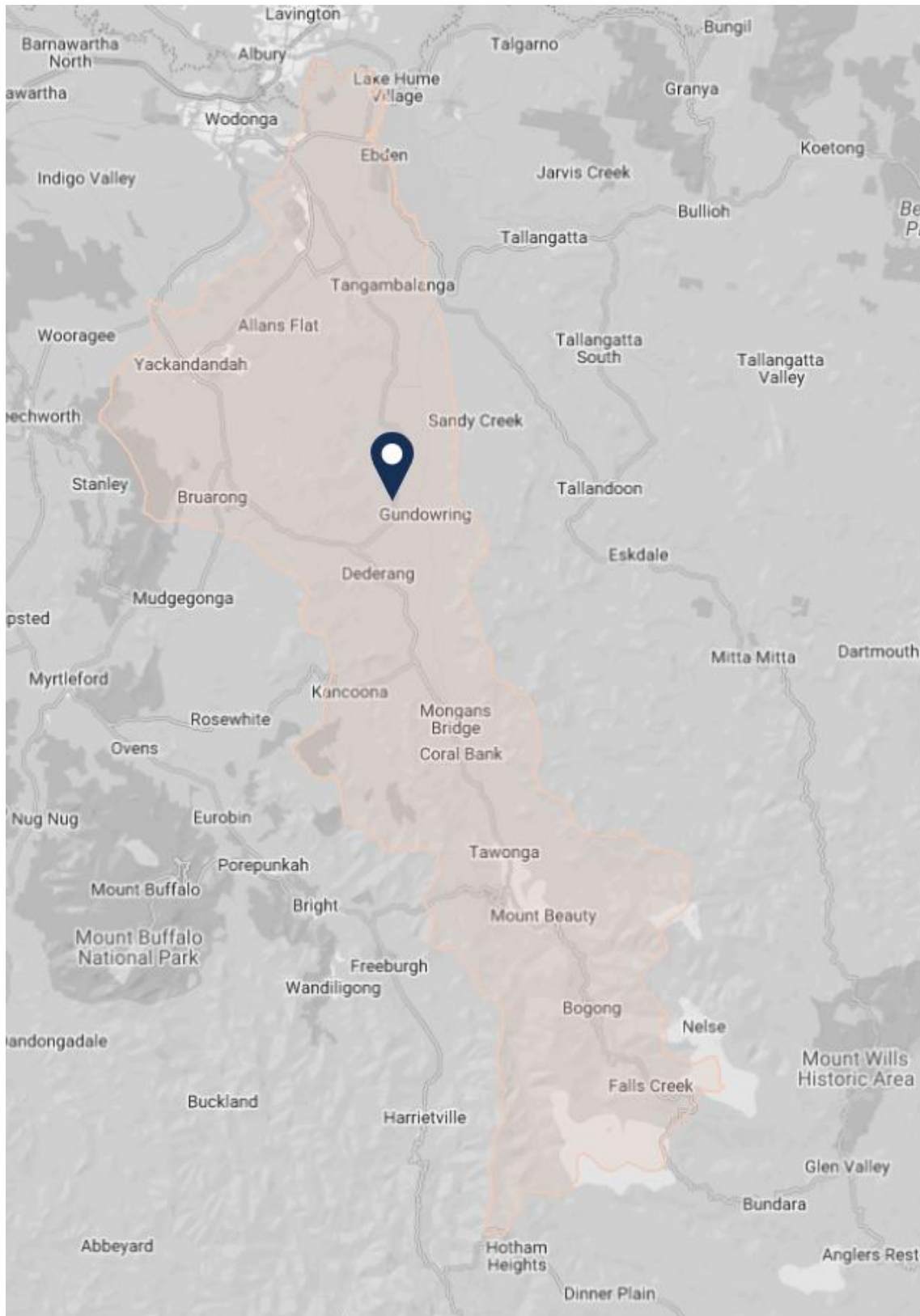
- Baranduda
- Dederang Primary School
- Gundowring
- Kergunyah
- Kiewa-Tangam-Bonegilla
- Upper Kiewa
- Yackandandah

The KCLG network and member groups partner with local communities, traditional owners and landholders, schools, the North East CMA, government and agencies, Parklands and other key stakeholders. We work to enhance the natural environment on public and private land and waterways, enhance agricultural productivity, and build resilience across our region.

We are part of a state- and nationwide network of Landcare members, we actively work with, learn from, and share with each other.

Our region and landscapes are diverse. Extending from the urban zones of Baranduda in the north, through mountain and river valleys, forests and agricultural lands, to the foothills of the Great Dividing Range and Australian Alps.

The Kiewa Catchment Landcare Groups region is shown below:



Source: <https://www.landcarevic.org.au/groups/north-east/kiewa-catchment-landcare-groups-inc/>

## **Our vision**

An engaged and connected community that values and cares for thriving and resilient natural environments, farmlands and landscapes throughout the Kiewa Catchment.

## **Our mission**

To provide education, leadership, and support for our member groups who work collaboratively with our community and partner organisations to restore and protect our diverse land, soils and water.

## **Our purpose**

KCLG actively seeks multiple opportunities and partnerships for our communities to learn about and contribute to restoring and protecting our land, soils and water. We lead, educate and enable people to ensure the Kiewa Catchment thrives into the future.



**Photo: Billabong on the Middle Creek courtesy of Tony Marsh**

## Our values



### Inclusion

We welcome a diversity of people, approaches and interests. We provide a variety of activities that encourage people of all ages, cultures and abilities to participate.



### Collaboration

We work with our community and partners to achieve common positive outcomes for people and the environment.



### Connection

We work with our sub-groups and community to build healthy, productive and connected environments. We value the social, cultural and economic benefits our activities deliver.



### Knowledge-based

We source, use and share knowledge to equip individuals and the community to maximise our impact. We value our land's Traditional Owners' rich history, cultural practices and knowledge.

## What success looks like

This is what success will look like for Kiewa Catchment Landcare Groups, our communities and our partners in five years.

The Kiewa Catchment's land, soils and waterways are full of life. Our habitats and biodiversity are preserved and positioned to survive a changing climate.

Our communities are actively working together. Inspired and well-informed people participate in and lead on-ground works and projects. They are driving programs that matter to them and are informed by new and emerging information.

Our partnerships are positive and deliver long-lasting benefits to the Catchment and our communities.

KCLG is recognised as an important leader for Landcare in the north east region and the go-to for information, education and support for those interested in restoring and protecting land, soils, waterways and biodiversity.

We have a growing and diverse membership of people of all ages, cultures, abilities and interests.

Our funding streams are secured. We focus our time and energy on leadership, support and education activities and less on administration. Our sub-groups are active and thriving. Our group champions feel supported and energised.



## **Our strategic plan**

Our work is divided into four focus areas that align with our vision, mission and purpose.

**Focus area one:**

**Engage our people, communities and partners**

**Focus area two:**

**Grow the resilience and vitality of our diverse natural environments, farmlands and landscapes**

**Focus area three:**

**Diversity of funding**

**Focus area four:**

**Ensure we have strong foundations**

## **Focus area one: Engage our people, communities and partners**

To deliver effective, consistent and sustainable projects we'll engage, develop, support and collaborate with our staff, volunteers, community and partners.

### **What we will do:**

- Strive to understand the needs of our sub-groups, volunteers, communities and partners
- Actively seek opportunities to develop robust, mutually beneficial partnerships and collaborations
- Provide leadership and support for our sub-groups
- Increase collaborations with Traditional Owners
- Raise awareness of opportunities to participate in stewardship events, workshops and programs

### **Measures of success:**

- Growing calendar of events, activities and programs
- Increasing sub-group member numbers
- Increasing participant numbers at our events, workshops and programs
- Increasing on-ground activity, with ongoing protection of our sites
- Our volunteers and participants report positive experiences and being valued

## **Focus Area two: Grow the resilience and vitality of our diverse natural environments, farmlands and landscapes**

To ensure the greatest impact, our efforts will be knowledge-based and underpinned by examples of best practice land, soils, water and biodiversity stewardship.

### **What we will do:**

- Source, tailor and share knowledge and examples of best practice land, soils and waterway stewardship
- Activate opportunities for land managers and volunteers to increase their knowledge
- Provide leadership and support for land managers and volunteers to continuously adapt how they care for our land, soils and waterways
- Help our volunteers and land managers prepare our land, soils and waterways to survive and thrive in a changing climate
- Grow connections between people and our partners

### **Measures of success:**

- Our volunteers and land managers tell us they are learning and changing how they care for the land, soils and waterways
- Current resources are increasingly available via our website, social media and newsletters
- Traditional Owners are leading activities about traditional land, soils and waterway management practices
- Biodiversity and indigenous vegetation coverage is increasing

## Focus Area three: Diversity of funding

To maximise our impact and sustainability we'll secure ongoing funding and partnership opportunities.

### What we will do:

- Identify substantial partnerships, grant, philanthropic programs and opportunities to fund whole of region projects
- Investigate and leverage opportunities to collaborate and benefit from the carbon and biodiversity markets and climate change actions
- Share grant opportunities that are available to our community to support their activities

### Measures of success:

- Diversification of funding sources
- Three-year period of funding secured for staff
- Funds and resources secured via partnerships and collaborations
- Consistent delivery of grant rounds to our community
- A reduction in the administrative burden of acquiring and acquitting multiple small grants

## **Focus Area four: Ensure we have strong foundations**

To ensure our Network continues to work effectively and efficiently and is sustainable into the future, we will invest in our people, systems, resources and continuous improvement.

### **What we will do:**

- Ensure our staff and volunteers are well-led, supported and resourced, with exceptional governance delivered by our committee
- Provide clear, contemporary guidance with policies and processes that meet the needs of our network and sub-groups
- Source and wisely distribute resources to meet our material and financial needs
- Continuously monitor, evaluate and review our activities to ensure we achieve the greatest impact possible with the resources, capacity and capabilities available to us

### **Measures of success:**

- Increased awareness of KCLG, our work and the opportunities we offer
- Our committee members and staff are supported to continuously develop their governance, leadership and other skills and knowledge
- Our sub-groups report that our resources and support are relevant and timely
- Our monitoring and evaluation process helps us to make informed decisions so we improve what we do and how we do it